



## NEIGHBORHOODS: Discover the Possibilities

### Statewide Promotional & Sponsorship Opportunities

The 7th Annual Virginia Statewide Neighborhood Conference will be held at The Institute Conference Center at The Institute for Advanced Learning and Research, September 21 – 23, 2006. This is an excellent opportunity for communities across the State to come together and share their knowledge, experience and vision to make Virginia neighborhoods the neighborhoods of choice.

Each year the conference is attended by a diverse group of grass-roots neighborhood leaders and youth, non-profit and government staff, and others working in the field of neighborhood development. The one thing all attendees have in common is their interest in improving Virginia neighborhoods. Pre-registration information is directly mailed to over 3,500 community leaders and professionals across the State. Don't miss this chance to get your name and community-building success story in front of these statewide leaders. Join us in discovering the possibilities of neighborhoods by promoting your organization through conference sponsorship at the following levels:

#### **SPECIAL EVENT UNDERWRITER**

To underwrite a special event, please complete and return the enclosed registration form. In addition to pre & post conference statewide recognition, all special event underwriters automatically receive the benefits of the Neighborhood Development Sponsor level listed below.

Neighborhood Award Ceremony.....	\$7,500	Networking Reception .....	\$4,800
Power Luncheon.....	\$6,300	Welcome Reception.....	\$3,000
Ceremony Breakfast (2).....	\$5,600	Official Program Printing.....	\$2,700

#### **CONFERENCE SPONSORSHIP LEVELS**

To become a conference sponsor, please complete and return the enclosed registration form.

##### ☐ **\$2,500 Neighborhood Development Sponsor**

- Local television exposure in select VA cities
- Logo displayed on official conference website
- Logo displayed at registration and all events
- Exhibit table during entire conference
- Full page b/w ad in conference program booklet\*
- Advertising material in welcome packets
- Personalized Banner
- Special acknowledgement during meals

##### ☐ **\$1,000 Neighborhood & Youth Sustainer Sponsor**

- Exhibit table during entire conference
- ½ page b/w ad in conference program booklet\*
- Advertising material in welcome packets
- Special acknowledgement during meals

##### ☐ **\$500 Neighborhood Improvement Sponsor**

- ¼ page b/w ad in conference program booklet\*
- Advertising material in welcome packets
- Sponsorship acknowledgement during meals

##### ☐ **\$\_\_\_\_\_ Neighborhood Friend Sponsor**

- Sponsorship acknowledgement during meals

#### **GENERAL EXHIBITORS**

To request exhibit space, please complete and return the enclosed registration form.

**Corporate Exhibitors** .....\$100

**Neighborhood Exhibitors** ..... \$50

*\*NOTE: Display size will be a primary consideration regarding location of displays. Displays must be related to the practices, services and activities of the applicant. Unless otherwise indicated, all conference exhibitors will automatically receive access to a 6' display table with table linen.*

**FOR ADDITIONAL SPONSORSHIP OR EXHIBIT INFORMATION, PLEASE CALL (434) 799-5260.**

*\*Program booklet dimensions: 8 ½ x 11*



**NEIGHBORHOODS:  
Discover the Possibilities**

**Sponsor & Exhibit Registration**

Don't miss this chance to get your name and community building success story in front of hundreds of statewide leaders!

**CONTACT INFORMATION:**

Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address \_\_\_\_\_  
City & State: \_\_\_\_\_  
Zip Code: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_  
E-mail: \_\_\_\_\_

**LEVEL OF COMMITMENT**

- ☐ Special Event Underwriter: \_\_\_\_\_  
(Which Special Event? - Example: Neighborhood Awards Ceremony)
- ☐ Sponsor Level: \_\_ Development \_\_ Sustainer \_\_ Improvement \_\_ Friend \_\_ General In-Kind Donation
- ☐ General Exhibitor: \_\_ Corporate Exhibitor \_\_ Neighborhood Exhibitor

**TOTAL PAYMENT AMOUNT\*:** \$ \_\_\_\_\_

**\*MAKE CHECKS PAYABLE TO:** Melrose/Rugby Neighborhood Forum

**EXHIBITORS:**

☐ **NOTE: All exhibit space requests must be submitted by September 2, 2006 and will be accepted on a first-come, first-served basis.**

a) Will you need access to an electrical outlet? Yes No

b) Will you need Internet access? Yes No

c) Will you need a table for your display? Yes No

d) Dimensions of your display: \_\_\_\_\_

e) Describe any additional details or requests here:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*This agreement confirms that the noted party will participate as a co-sponsor for the 7th Annual Virginia Statewide Neighborhood Conference in Danville, Virginia, September 21-23, 2006.*

**ALL SPONSORSHIP CONTRIBUTIONS MUST BE RECEIVED NO LATER THAN  
AUGUST 5, 2006**

\_\_\_\_\_  
Name or Co-Sponsor Representative

\_\_\_\_\_  
Signature of Co-Sponsor Representative

**SUBMIT COMPLETED FORMS & CONTRIBUTION PAYABLE TO  
“MELROSE/RUGBY NEIGHBORHOOD FORUM” TO:**

*(Please keep a copy of this application for your records)*

City of Danville  
Department of Housing & Development Division  
ATTENTION: Dianne W. Morris  
427 Patton Street, Room 211  
Danville, Virginia 24541

***FOR ADDITIONAL SPONSORSHIP OR EXHIBIT INFORMATION, PLEASE CALL (434)799-5260.***